



Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract # 843100**  
Schedule Dates 08/28/12-09/03/12  
Advertiser Priorities USA Action (36239)  
Agency/T-Code Mundy Katowitz Media (6585)/127439326  
Product Political - US President (1174)  
Brand Democrat (Pro) (176850)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name PLACEMENT, MEDIA  
Phone/Fax (202) 675-6936 /  
CPE 321/340/1522  
Account Types National/Political PAC - Agency  
Billing Type Weekly/Irregular  
Comments PRIOR ACT USA 8/28

Date Entered 07/18/12  
Last Modified 08/29/12  
Entered By Penne Marsh  
CO-OP No  
Headline # 06238261  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,679.25  
Net Total \$9,515.75  
Sales Tax

**Norfolk (WVEC) (WVEC)**  
By Broadcast Month Spots Rate  
Sep. 2012 23 \$11,195.00  
Grand Total: 23 \$11,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	11:35P- 12:02A (ET)						1			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	7/18/12
2.0	Normal Line / SPOT	08/31/12-08/31/12	5	:30	10:58A- 12P (ET)						1			1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/18/12
3.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	12:05A- 1:05A (ET)						1			1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/18/12
4.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	7A- 9A (ET)							1		1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
5.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	11:35P- 12:02A (ET)						1			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	7/18/12
6.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	7A- 9A (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	9A- 10A (ET)						1			1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/18/12
8.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	11:35P- 12:35A (ET)							1		1	\$85.00	\$85.00	Norfolk (WVEC) (WVEC)	LAW & ORDER<	7/18/12
9.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	6:58P- 7:57P (ET)							1		1	\$405.00	\$405.00	Norfolk (WVEC) (WVEC)	WHEEL/JOEPARDY	7/18/12
10.0	Normal Line / SPOT	09/01/12-09/01/12	5	:30	8A- 9A (ET)							1		1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	7/18/12
11.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	5:58A- 8A (ET)								1	1	\$285.00	\$285.00	Norfolk (WVEC) (WVEC)	VARIOUS	7/18/12
12.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	8A- 9A (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	7/18/12
13.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	11:35P- 12:02A (ET)						1			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	7/18/12
14.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	12:05A- 1:05A (ET)						1			1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

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**Norfolk (WVEC) (WVEC)**  
**By Broadcast Month**  
Sep. 2012  
**Spots** 23  
**Rate** \$11,195.00  
**Grand Total:** 23 \$11,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	12P- 12:57P (ET)					1				1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	7/18/12
16.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	7A- 9A (ET)					1				1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
17.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	9A- 10A (ET)					1				1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/18/12
18.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	11:35P- 12:02A (ET)			1							\$410.00		Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/18/12
18.0.1	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	I-Inventary Accommodation/Exception - PER NSM/DOS	
19.0	Normal Line / SPOT	08/28/12-08/28/12	5	:30	10:58A- 12P (ET)			1						1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/18/12
20.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	12P- 12:57P (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	7/18/12
21.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	7A- 9A (ET)			1						1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
22.0	Normal Line / SPOT	08/29/12-08/29/12	4	:30	11:35P- 12:02A (ET)				1					1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/18/12
23.0	Normal Line / SPOT	08/29/12-08/29/12	4	:30	7A- 9A (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
24.0	M/G For 18.0.1 / SPOT	09/02/12-09/02/12	4	:30	3P- 4P (ET)								1	1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	wipeout	8/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> <i>WVEC Norfolk</i>	<b>Date:</b> <i>8/27</i>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>As Ordered</i>				

<b>Total Charges:</b> <i>\$ 9,515.75</i> <i>Net</i>
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This broadcast time will be used by: Priorities USA Action

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

*# 843100*



\_\_\_\_\_

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

\_\_\_\_\_

Date Signature Contact Phone Number

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Tenne Marsh
 Printed Name: Tenne Marsh
 Title: NSC